



L.C.S.

LAZARUS CLEANING SYSTEMS, INC.

STONE RESTORATION & RESURFACING
Marble • Terrazzo • Slate & More

Ph: (813) 948-6800

info@lcsstonecare.com

www.LCSstonecare.com

To Whom It May Concern:

Our company hired Playbook Public Relations to do a complete overhaul of our website and we would recommend them to anyone. We went from a small plain few page website to a 10 page site filled with content, a photo gallery, blog, Google maps link and so much more. I've had nothing but compliments about the new website. I truly believe the site has provided the professional image necessary to make me stand out from any competition.

I spent years trying to find a company that didn't treat me like just a number, understood the local market and had reasonable prices. Sally was a pleasure to work with. She learned exactly what services our company offered in order to create a successful search engine optimization strategy. The SEO had such a great impact on our sales that we didn't have to rely on any other forms of advertising.

I also greatly appreciated the patience and efforts made to achieve my vision for the website. I'm not a computer or social media person. In fact I don't even have a personal Facebook, so this was all completely new to me. Sally spent hours on the phone and even met me in person several times to explain everything going on with my site. When you meet Sally you can immediately tell that she is honest and takes great pride in her company. She's completely upfront and won't try to sell you on something you don't need just to make a sale.

If you are looking for a company that will promote and represent you at your best to the community there is only one company you need to call. Waste no time discovering Tampa's best kept secret before their client list is filled.

If you would like any other information about my great experience working with Playbook Public Relations, please feel free to call me.

Sincerely,

Lisa Maggiore
President

Lazarus Cleaning Systems, Inc.
(813) 948-6800